

SPONSORSHIP PACKAGE

JEWISH NATIONAL FUND OF HAMILTON
AND ISRAEL MAGEN FUND OF CANADA

NEGEV 2025

HONOURING
**VICTORIA
MANCINELLI**

TUESDAY, MAY 27, 2025
LIUNA STATION



JNF HAMILTON

For decades the Jewish National Fund of Canada has cared for the land of Israel. This mission took the role of planting trees, building water reservoirs, preserving natural habitats, and building parks and bicycle trails.

Recently, the organization has evolved to take on more progressive projects that develop social infrastructure. We now serve vulnerable sectors such as youth-at-risk, victims of domestic abuse, special needs children, the disadvantaged and far more. JNF identifies critical needs and directs donor funds to the most impactful areas.

JNF is Building the Foundations for Israel's Future.

ISRAEL MAGEN FUND OF CANADA

We are dedicated to supporting Zionist efforts that promote the well-being and prosperity of the State of Israel. Our foundation, established after October 7th, stands out for its commitment to making a tangible difference in Israeli society. The Israel Magen Fund of Canada is dedicated to raising funds for humanitarian aid, life-saving medical equipment, and mental health support for those in need. With a commitment to efficiency, over 90% of the funds we raise are directly sent to Israel.

This direct support makes a tangible difference in the lives of those we serve, thanks to the generous donations from our donors.



A portrait of Victoria Mancinelli, a woman with long dark hair, wearing a dark blue top, looking directly at the camera with a slight smile. The background is a gradient of blue and white.

NEGEV HONOUREE

VICTORIA MANCINELLI

Victoria Mancinelli is this year's JNF Hamilton Negev Dinner Honouree, continuing her family's legacy as a third-generation recipient—her father and grandfather were honoured 25 years ago.

As Director of Public Relations, Marketing, and Strategic Partnerships for the Labourers International Union of North America (LiUNA), Victoria is a trailblazer in advocacy and community building. She empowers marginalized communities, champions women and girls, and drives economic development.

Her leadership and contributions have earned her numerous accolades, including the YWCA Woman of Distinction Award, the CIBPA Woman of the Year Award, and the King Charles III Coronation Medal. Victoria's efforts against gender-based violence led to the creation of the Victoria and Friends Emergency Shelter in partnership with Interval House of Hamilton, supporting women and children fleeing abuse and human trafficking. Her leadership extends to numerous boards and initiatives, including the Ontario Task Force for Women and Economy, the LiUNA Women in Trades Department, and the United Way Women's Committee, where she continues to champion equity, safety, and opportunity.

A staunch advocate for Israel and the Jewish community, Victoria has courageously spoken out against antisemitism and hate. Her work has been recognized with the Hamilton Jewish Federation Presidents Award and the Spirit of Hope Award from the Friends of Simon Wiesenthal Center. She has raised her voice at key events, including the JNF Hamilton 2024 Negev Dinner, UJA Believe All Women Event, and the Lions of Judah Conference in Atlanta.

Through her advocacy, leadership, and unwavering dedication, Victoria is a truly deserving honouree for this year's Negev Dinner.



2025 NEGEV DINNER PROJECT

ASHDOD REHABILITATION & THERAPY CENTRE

A New Centre for State-of-the-Art Therapeutics, Rehabilitation, and Education

This year's Negev Dinner will support the development of the **Ashdod Rehabilitation & Therapy Centre**. The centre will provide critical medical and rehabilitative care to trauma victims, children with disabilities, and pediatric cancer patients in southern Israel.

The centre will feature rehabilitation clinics, a hydrotherapy pool, modern medical equipment, a daycare, and educational spaces. Its goal is to offer high-quality care close to home, reducing the need for long travel times. Located near the Samson Assuta Ashdod University Hospital, it will serve hundreds of patients each month.

Southern Israel faces a severe shortage of rehabilitation services, exacerbated by the October 7 war. 30% of wounded patients and most of the war victims are from the south, stressing an already overwhelmed healthcare system. With only 11 rehabilitation centres in the south, compared to 43 in central Israel, wait times are often over a year. Children with disabilities and cancer patients must travel long distances for care. The Ashdod Rehabilitation & Therapy Centre will help address these challenges by providing timely, accessible treatment for those in need.

NEGEV 2025 LEADERSHIP

Negev Honouree

Victoria Mancinelli

Honorary Chairs

Danna and David Horwood

Sasha Weisz

Dinner Co-Chairs

Enza and Joe Mancinelli

Donna and Gary Waxman

Leadership Team

Rafael Alter	Michael Kam	Anthony Primerano
Yves Apel	Benjy Katz	Orna Richter
Gerald Asa	Elaine Katz	Judy Schwartz
Joanna Blackmore	Mark Levitt	Hilton Silberg
Ruth Dayan	Bonnie Loewith	Shirley Silberg
Haim Goldstein	Carl Loewith	Linda Silvert
Ben Gould	Dave Loewith	Neil Silvert
Shellianne Green	John Mokrycke	Jordan Tepperman
Warren Green	Jeff Paikin	Janet Weisz

Tribute Committee

Luba Apel	Georgina Rosenberg-Katz	Eric Weisz
Lorraine Cohen	Sandi Katz	Leah Weisz
Nicole Feldman	Cynthia Mintz	Lawrence Yanover
Sharon Hart		

JNF Hamilton

President Haim Goldstein	Executive Director Jeff Springer	
Senior Director, Donor Relations Suzy Polgar	Administrator and Database Assistant Delali Adjagar	Database & Helpdesk Administrator Roberta Katz

JNF Canada

President Nathan Disenhouse	Chief Executive Officer Lance Davis
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Israel Magen Fund of Canada

Director
Harold Heilbut

SPONSORSHIP

All sponsors will receive recognition in pre-event and post-event digital communications via email and social media.

PRESENTING - \$100,000

- JNF Canada Touring Day in Israel including project site visit
- Prominent logo on cover of the Tribute Book
- Prominent recognition as Presenting Sponsor on promotional material and website
- Prominent recognition on screens at the main stage
- 3 tables of 10 (prime location)
- 20 tickets to VIP Pre-Reception

BENEFACTOR - \$72,000

- Logo on cover of the Tribute Book
- Prominent recognition on promotional material and website
- Prominent recognition on screens at the main stage
- 3 tables of 10 (prime location)
- 20 tickets to VIP Pre-Reception

BUILDER - \$36,000

- Recognition on promotional material and website
- Recognition on screens at the main stage
- 2 tables of 10 (well-placed)
- 10 tickets to VIP Pre-reception

CHAI - \$18,000

- Recognition on screens at the main stage
- 1 table of 10
- 6 tickets to VIP Pre-Reception

PIONEER - \$50,000

- Recognition on promotional material and website
- Recognition on screens at the main stage
- 3 tables of 10 (prime location)
- 15 tickets to VIP Pre-Reception

GOVERNOR - \$25,000

- Recognition on screens at the main stage
- 2 tables of 10
- 8 tickets to VIP Pre-Reception

SPONSOR - \$10,000

- 1 table of 10
- 4 tickets to VIP Pre-Reception

DONATIONS

JERUSALEM | \$7,500

(Includes recognition at the project site)

TEL AVIV | \$5,000

HAIFA | \$2,500

SEA OF GALILEE | \$1,800

EILAT | \$750

All donations of \$360+ will be listed in the Tribute Book.

ADVERTISING & PERSONAL TRIBUTES

INSIDE COVER (8.5" x 11") - **\$3,500**

Eligible To Purchase 4 Reduced Price Tickets

FULL PAGE (7.75" x 10.25") - **\$2,500**

Eligible To Purchase 3 Reduced Price Tickets

HALF PAGE (7.75" x 5") - **\$1,500**

Eligible To Purchase 2 Reduced Price Tickets

QUARTER PAGE (3.7" x 5") - **\$800**

Eligible To Purchase 1 Reduced Price Ticket

BUSINESS CARD (3.7" x 2.375") - **\$350**

Please note that this year's Tribute Book will be digital for those at the dinner and on the Negev website following the event.

For more information on ads and donations

JNF Hamilton - jnfhamilton • 905.527.5516 • hamilton@jnf.ca

IMFoC - imfoc.org • 416.801.9067 • harold@imfoc.org